

# WHY

## KW PHILLY?

### Financial Benefits

**Earn 100%** : Cap at \$25,000 to the market center and earn 100% commission for the rest of your anniversary year.

**Growth Through Passive Income** : Our office has shared \$303,926 in profit with agents that have helped to grow KW since our grand opening in 2016. Grow your profit share downline by recruiting agents to any Keller Williams in the nation & earn profit share from their production.

**Investment Properties** : Learn from a large pool of our agents that have grown their investment portfolios with the help of KW Philly.

**Build a Team** : Our models support a team structure, unlike many franchise brokerages. We have the financial structure, resources, and training in place to help you grow a team if you so choose.

### Education, Training & Tech

We've been named the #1 training organization in the world by *Training* magazine.

**Home Grown Training Calendar** : We offer over 30 classes a month ranging in content from beginner to decades in the business. Learn from the best in our market center & from KW's proven educational models.

**Masterminds** : Meet power players in our region and all over the country at regularly held masterminds.

**Family Reunion** : Prepares you for mastering the current market and what's coming next with more than 200 breakout sessions taught by the best in the business.

**Mega Camp** : Professionals from across the globe gather for top-agent interviews, guest speakers, live role-plays, and powerful panels.

**One on One Coaching** : MAPS offers one on one personal coaching sessions with trained top producers from all over the country.

**Group Coaching** : MAPS & our office both offer group coaching options to learn in a more collaborative joint environment.

**Cutting Edge Technology** : KW prides itself on being a tech company. In the past year alone, they've poured massive investments into determining and perfecting the most critical technology to it's agents. At KW Philly you'll have access to many technological resources including...

- Contact Database
- Task Management System
- Google Email Platform
- Personal Website
- Personal App
- Customizable Marketing Platform

### Support

**Collaborative Approach** : Our agents, teams, and staff are willing to help. We create and encourage a collaborative environment within the office in order to exchange newest and proven ideas and techniques.

**Conveyancing** : In House conveyancers available to coordinate your transactions smoothly to the settlement table

**Experienced Staff** : Our staff is experienced in their respective fields and work diligently to keep our office running at an optimum level.

**Seasoned Leadership** : Our leaders are knowledgeable in multiple different areas of real estate growth. They're here to help launch your business or team to the next level through the resources we offer at KW Philly.

### Culture

**Your Brand First** : Clients choose YOU. Each individual is encouraged to create and grow their own brand. Because we believe this, we offer exclusive training, marketing suites, productivity tools, and live events to help empower your personal brand.

**Our Many Divisions** : In addition to residential real estate we offer specific service and opportunities in our divisions for Global Specialists, Farm & Ranch, Luxury, and Commercial industries.

We put the agents at the center of strategic decisions made by the company through our Associate Leadership Council.

**KW Cares & Wellness** : We raise money to support our agents in need through our in house events. We also offer a variety of wellness activities to provide a more healthy environment for our agents.

**Associate Leadership Council**: Our associate leadership council is a group of our own agents that come together to represent agent interests in the market center. They equate to the agent body voice.

**kw PHILLY**  
KELLERWILLIAMS®